

Sometimes “What You Don’t Know” Actually Can Hurt You!

Dear Fellow Neighbor,

I don’t know about you, but personally I have always lived by the philosophy, “If I can’t help you, I won’t hurt you.” In other words, I will either offer you something good or I will offer you nothing at all. So, I would suppose that is why one of my great passions is helping people; therefore, I wish to share some very important information with you that will benefit you—just in case you do not already know it.

For starters, I am a firm believer in always being honest or up-front with myself because I feel that if I cannot be up-front with myself, then I cannot be up-front with anyone else.

Secondly, please allow me to admit something that is both true and dearly personal to me. Thus, in making a true confession—in the past I was often over-obsessed with worrying about losing my competitive edge—not occupationally or professionally—but personally. Then, to make matters even worse, some people love to over-complicate relatively simple things which was adding to my confusion. Some people, of course, get a thrill from over-exaggerating, and others simply have an overactive desire for the dramatics.

Also, if one were to leave it to some big businesses to tell it, life almost could not go on unless the consumers immediately purchase either a new, recently improved or popular service and/or product that is being promoted by those big businesses. This compelling feeling of the need to self-indulge, which some big businesses intentionally create, can compound debt problems if one is not very careful. They—meaning some big businesses—astronomically boost their profit margins by making consumers believe that they will be happier, or life will be sweeter if they would just do as their commercials or ads suggest.

What I have discovered is that a better or more enhanced me does not totally come from purchasing the latest products or services, my health club membership, taking vitamin supplements, consuming nutritional smoothies, eating good food, getting plenty of rest, or from other things I have tried—and still feel like I am losing my edge.

Please do not get me wrong! I am not saying that anything is wrong with those things, for it has been medically proven time and time again that such things as exercise, rest and proper nutritional intake are essential. However, I also get my competitive edge from a positive attitude, a feeling of confidence, and from just feeling good about myself. I recall years ago speaking with an acquaintance who was an artist and painted magnificent portraits. I recall asking him how he did it, and he surprised me by quickly responding, “It all begins with a positive attitude. When I begin with a positive attitude, positive things happen.” Looking my best and knowing it helps me to maintain my competitive edge.

--next page please--

If Alberto's Clothing Can Help Me Look My Best, You Can Look Your Best, Also.

The place where I have continued to go because I know I can count on them to help me look my very best is **Alberto's Men's - Boys' Clothing & Leather Place** in Orland Park, Illinois. *Even if you have visited the store in the past, I urge you to return very soon because although I am a frequent customer, there are things about the store I am still learning.* Also, to share with you—as of this date, I have received three job offers and attended two major events while wearing clothing purchased and/ or altered at Albert'o. By the way, I have heard it said by a human resources expert that in most instances when one is invited on a job interview, he has a 50/50 chance of getting the job. The potential employer only wishes to see how the prospected employee looks and how he responds to questions.

Since People Still Judge Based on Looks, Why Not Always Look Good?

Let's face it. Human beings are very visual creatures, and they tend to judge and to select based upon how someone or something looks—judging the book by the cover so to speak. If you do not think people are visual, think of it this way; if you were to pull-up among a crowd of people in a beat-up compact car then pull-up in a new Porsche, you would definitely attract more attention and get a more positive reaction by pulling-up in the Porsche. You are that Porsche, and by looking good you brand yourself. When one is looking his very best, he tends to feel more positively toward himself, and others will certainly act more positively toward him due to the respect that he commands. By the way a sage, a wise old man, once told me that respect is not something one can demand; it is something that one must command. The positive reaction from others can boost one's confidence—very similar, if you recall, to what happened when you first began to date.

Since Clothing Are an Essential Part of Life, You Might As Well Look Your Best in Them

No matter the occasion, Alberto, the store's proprietor, or one of his capable assistants can help you to look your very best. Imagine yourself strolling into a room or a building—a party, family reunion, job interview, business meeting, wedding ceremony, a church service, a restaurant, a club or another place or event—and all eyes are suddenly on you because you are impressively or distinguishably dressed. Imagine yourself receiving one compliment after another, as I have, because of something that you are wearing. No matter your body type, and I myself am a big man, Alberto or an assistant will help you to look your best.

Not Only Is Alberto a Professional Clothier, He Is Also a Highly Experienced Expert Tailor

Over the years, I have had male and female tailors who were located from the very far North Side of Chicago, to Downtown Chicago, to the South Side to the Southern Suburbs, and by far Roberto is the best tailor whom I have ever known; and, of course, I have told

--next page please--

him so. Alberto is the only tailor whom I have had who always tailors my garments to my satisfaction the first time and each time. ***Alberto has been tailoring for over 35 years,*** and he is not only the best tailor I have had, his service is superior based on the following:

- ✓ He maintains my measurements on file, and all I need to do is drop off an item then leave.
- ✓ He calls or texts me when my clothing item is ready for pick-up, so there is never a wasted or disappointing trip.
- ✓ His alterations are perfectly done; never are my slacks or jeans hemmed too short or too long.
- ✓ He tapers the waist of slacks in a matter that I could actually wear them without a belt, if I desired, yet I do not feel pinched.
- ✓ He offers free alterations on store purchases and only charges to alter garments that were purchased elsewhere.
- ✓ He provides same day alterations on some garments.
- ✓ One can pay a portion of the total cost of an item upon drop-off then pay the remaining balance or full cost upon pick-up.
- ✓ He can also expertly mend certain damages to clothing.

Note: I apologize to the ladies, for Alberto tailors and mends only men's clothing.

“Alberto’s Men’s - Boys’ Clothing & Leather Place” Can Literally Dress You from Head to Toe with Their Available Clothing and Accessories Selections.

Thus, it could be to your best advantage to pay the store a call soon to view the impressive selections. Among the many great clothing articles you will find there are:

- regular size men suits, **large size men suits up to 70 long**, and tuxedos
- wool top coats in a variety of colors
- suits for young boys
- headgear—including dress hats, dress caps and sporty caps
- waist-length coats and three-quarter coats
- leather coats
- short sleeve two piece dress-casual suits
- dress shirts as well as dress shirts and necktie sets in boldly unique and in conservative patterns and colors
- dress socks and the popular multi-color neon socks
- jeans and slacks—including difficult to find windowpane slacks
- bowties, neckties and necktie and pocket handkerchief sets as well as belts
- dress shoes and dress ankle boots

--next page please--

- highly versatile dress-casual sweaters and vests
- casual shirts for jeans and wrinkle resistant dress-casual shirts for work or play

Unique and Rare Courtesy Extended to Store Customers

The selections are not limited to just those found in the store. If you do not locate the item you are seeking in the store, please inform Alberto, and he will attempt to help you find it in one of his store catalogs then order it for you. Try to get that type of service at that big department store that sounds like laces [for shoes].

If you feel that you can match the service and unique selections offered at some of the big chain stores or franchise stores with those offered by Alberto's Men's-Boys' Clothing, all I can say is good luck to you because I have already tried that. I have been to those big chain stores where the smiling ladies pass-out those fragrance strips in promoting some pricey cologne. However, I have been disappointed several times after reaching the men's department due to their clothing being over priced for the quality, no larger sizes are available, poor customer service because the customer care representative has sometimes been pulled from another department and know very little or nothing about men clothing, and the overall selections are sometimes poor. I have also shopped at the less fancy big box clothing and accessories chain stores only to discover that some of their merchandise soon wear-out, fade and is sometimes defective.

Layaway Courtesy Available

Alberto and his fine staff take into consideration that money can sometimes be an issue with most people; therefore, as a store courtesy, a free layaway plan is available to store customers.

Do Not Delay. Visit the Store Today

Alberto's Men's-Boys' Clothing & Leather Place is very conveniently located at:

16218 Commercial Court Drive, Orland Park, Illinois 60462

Store Phone: (708) 957-0000

or, you may call Roberto on his cell phone: (312) 561-0000

The store is open Monday through Saturday and is located less than two miles north of Interstate 80, behind Chipotle Mexican Grill and also next to Kohl's Department Store.

--next page please--

OUR SPECIAL and EXCITING OFFER

From July 20 until August 24, Alberto's Men's-Boys Clothing is offering 10% off on all store purchases. Just please refer to the following offer code:

A3416

No coupon is necessary. However, do not delay. Please be among the first customers to respond as some merchandise supplies cannot be replaced. When it is gone, it is gone. Taxes and Death are not the only two things that are certain. It is also certain that you will be invited to various events such as weddings, parties, family gathering and interviews, social gathering, and meetings. So, do not be caught without something nice to wear. Use the store's convenient layaway plan if you need it or would simply like to spend the rest of the money, for now, on something else. Do not let the excellent clothing selections and accessories get away. Secure them today! If you are thinking the store will only raise its prices to cover the ten-percent discount; then, think again. Alberto is a very hard-working and honest man.

Sincerely,

Harold Johnson

Harold Johnson,

Happy and Longtime Store Customer

P.S. Everyone cannot be a major celebrity or a major company executive, but that does not mean that everyone does not deserve to look and feel like one while spending no more or maybe even less money than what he already spends on clothing items. I cannot afford clothes that are completely tailor made, but Roberto's excellent tailoring work gives me practically the same results as tailor made clothes. Also, his personally contacting me to inform me my item is ready for pick-up, and his allowing me to select items from his store catalogs to order for me is similar to what I dream having a personal assistant and personal shopper would be....